

Time sensitive information for:

<Member Name>
<Address>
<City, State, Zip>



**Important changes
to your
prescription drug coverage
Effective: 7/1/10**

Dear <Member Name>,

We care about helping you manage your health care costs, as well as servicing your health care needs. That's why it's important we keep you updated on changes that may affect you.

To help keep health care costs down, we regularly monitor the costs of prescription drugs. With more affordable generic alternatives available, **Tricor** will not be covered by your prescription plan unless you have tried fenofibrate. This change is effective for new users 4/1/10, but will not affect you until 7/1/10.

What this means to you

- If you are currently taking **Tricor**, ask your doctor about switching to fenofibrate and obtain a new prescription before your next refill. This will ensure you continue to receive the medication you need.
- If you **have not** tried fenofibrate, then your prescription for Tricor will not be covered effective 7/1/10. If you **have** tried fenofibrate within the last 24 months, then your prescription for Tricor will automatically be covered.
- If fenofibrate is not recommended for you, your doctor has been advised that authorization from us is needed in order to approve coverage of Tricor. A link to this form can be found online at www.bcbsfl.com. Just click on Physicians and Providers, Pharmacy, then the Responsible Steps Program Information and Authorization forms link.

Only a doctor should determine the appropriate medication for you, so be sure to discuss your options with your doctor. If you have any questions, please call the toll-free customer service number on the back of your member ID card or submit your questions securely online. Just visit www.bcbsfl.com and log into MyBlueServiceSM.

Finding the most appropriate medication at the most affordable cost— **that's how Blue is helping you.**

Si desea hablar sobre esta carta en español con uno de nuestros representantes, por favor llame al número de atención al cliente indicado en su tarjeta de asegurado y pida ser transferido a un representante bilingüe.